



2026

POSTPARTUM SUPPORT INTERNATIONAL GEORGIA CHAPTER

Investing in the Workforce
That Cares for
Georgia's Families

SPONSORSHIP GUIDE

DEAR COMMUNITY PARTNER:

About PSI & PSI-GA

Postpartum Support International (PSI) is the leading global nonprofit organization dedicated to helping families navigate the emotional challenges of pregnancy, postpartum, and early parenthood. With more than 40 chapters worldwide, PSI ensures that every parent has access to compassionate, culturally competent, and affordable care.

The Georgia Chapter (PSI-GA) serves families across our state — mothers, fathers, and caregivers of all ethnicities and income levels — with direct resources, local support networks, and financial assistance for treatment.

The Challenge in Georgia

- 1 in 5 mothers and 1 in 10 fathers experience perinatal mood or anxiety disorders (PMADs).
- Untreated PMADs increase risks of family stress, child developmental delays, and, in severe cases, suicide.
- Georgia faces some of the highest maternal and infant mortality rates in the nation, making mental health support a critical life-saving intervention.

Georgia faces a workforce challenge — not simply a healthcare challenge.

Maternal mental health outcomes improve when providers have access to:

- Continuing education
- Interdisciplinary collaboration
- Community partnerships
- Referral networks
- Evidence-based practices
- Innovative care models

The Summit exists to strengthen all of these things at once, across every county in Georgia.

DEAR COMMUNITY PARTNER:

Previous years of our Summit focused primarily on awareness. Today, the BMMHSummit intentionally focuses on strengthening the professionals and organizations responsible for delivering care every day and their relationship to each other. OB/GYNs, behavioral health providers, nurses, doulas, midwives, pediatric providers, public health professionals, researchers, community organizations, and health systems are all welcome. The summit is a Community exchange point because we recognize, ***one educated provider impacts hundreds of families, but one connected health system impacts thousands.***

Why is PSIGA leading this charge

- **Trusted Leader:** Part of PSI's global network, setting the gold standard for perinatal mental health support.
- **Statewide Reach:** Serving urban, suburban, and rural families across Georgia.
- **Equity Focused:** Supporting parents of every race, ethnicity, and socio-economic status.
- **High Impact:** Every dollar directly funds awareness, therapy, and training that saves and strengthens Georgia families.

Who Attends

Clinical Providers	Universities	Community Organizations
Behavioral Health	Researchers	Managed Care
Birth Workers	Students	Government Agencies
Hospitals	Public Health	Corporate Partners

Service professional across Georgia’s 159 counties with a special emphasis on Special emphasis is placed on rural communities, healthcare deserts, underserved populations, and cross-sector collaboration — reaching well beyond metro Atlanta into every region of the state.

#UNITEDINPURPOSE

Why Sponsor

Sponsors become partners in building Georgia's maternal mental health workforce. Investment supports:

- *Continuing education*
- *Workforce development*
- *Rural outreach*
- *Community collaboration*
- *Innovation*
- *Professional networking*
- *Resource access*
- *Systems change*

Your contribution of \$2,500 or \$5,000 will directly power programs that change lives:

-  *Climb Out of the Darkness® (Awareness & Community Building): The world's largest event raising awareness for perinatal mental health, bringing Georgia families together in solidarity to reduce stigma and spread hope.*
-  *Georgia Fund for Therapy Sessions: Provides financial assistance to cover therapy costs for parents in need, ensuring that no one is denied care due to financial barriers.*
-  *Statewide Helpline & Peer Support: Connecting families to trained volunteers and providers who understand perinatal mental health challenges.*
-  *Training & Education: Expanding culturally responsive training for healthcare providers, HR leaders, and community organizations so families receive collaborative, informed, innovative and compassionate care.*

TAMEKA MITCHELL, PRESIDENT

ELON LINDSAY, BMMHS CHAIR

MONIQUE BATES, BMMHS VICE-CHAIR

SPONSOR OPTIONS

PRESENTING PARTNER: EXCLUSIVE

- Listed as Presenting Sponsor on all marketing materials
- Only sponsor logo on all wellness kits sent to attendees
- Whole Page Advertisement in BMMHS Program
- Opportunity to speak at BMMHS or create 90 sec video to be played during event opening
- PSI-GA social media presence with link to corporate website
- Announcement of sponsorship during Summit breaks
- Logo alongside PSI-GA logo on all slides during event
- Logo placed on website as BMMHS 2026 Official Sponsor for one year linked to corporate website

VISIONARY PARTNER: \$10,000

- Opportunity to speak at BMMHS or create 90 sec video to be played during event opening
- Whole Page Advertisement in BMMHS Program
- Year-round recognition across PSI-GA's quarterly programming and communications
- Dedicated mention in the Summit press release
- Premium (largest-tier) logo placement across all materials
- PSI-GA social media presence with link to corporate website
- Announcement of sponsorship during Summit breaks
- Still ad slide with logo included during event slide show

CHAMPION PARTNER: \$7,500

- Opportunity to speak at BMMHS or create 90 sec video to be played during event opening
- Whole Page Advertisement in BMMHS Program
- PSI-GA social media presence before and after event
- Announcement of sponsorship during Summit breaks
- Logo on Dedicated Sponsor slide during event

SPONSOR OPTIONS

LEADERSHIP PARTNER: \$5,000

- Whole Page Advertisement in BMMHS Program
- PSI-GA social media presence before and after event
- Announcement of sponsorship during Summit breaks
- Preferred exhibit placement

SUPPORTING PARTNER: \$2,500

- Logo on event signage
- Listed in the printed event program
- Half-page print ad in the event program
- Exhibit table at the Community Resource Exchange

COMMUNITY PARTNER: \$1,000

- Name/logo listed on Summit website
- Thank-you mention in a group sponsor social media post
- Logo on event signage
- Listed in the printed event program

FRIEND OF THE SUMMIT: \$500

- Name/logo listed on Summit website
- Thank-you mention in a group sponsor social media post

SPONSOR OPTIONS

SMALL BUSINESS & NON-PROFITS (BUDGETS UNDER \$5,000)

SUPPORTER OF MOMS: \$500

- ¼ Page Advertisement in BMMHS Program
- Logo included in BMMHS Program
- PSI-GA social media presence before and after event
- Logo on Sponsor slide during event

FRIENDS OF BMMHS: \$250

- Name listed in BMMHS Program
- PSI-GA social media presence before and after event
- Logo on Sponsor slide during event

DEADLINE: SEPTEMBER 15, 2026

The final deadline for sponsorships and logos and related branding opportunities is September 15, 2026.

To secure your sponsorship, please email: info@psiga.org

Online payments may be made at:

<https://postpartum.app.neoncrm.com/forms/georgiachapter>

If you need to send a check please email info@psiga.org for further instructions